

SPECIAL EDITION PRINT ISSUE

ACHIEVE MORE THROUGH A TARGETED, CROSS-MEDIA APPROACH

Bauhof-online will present the two online magazines in **May/June 2023** and **Sept./Oct. 2023** as **SPECIAL EDITIONS IN PRINT FORMAT**.

- » **Issue No. 1: May/June** || publication date: **June 7th, 2023** and
- » **Issue No. 2: Sept/Oct** || publication date: **September 18th, 2023**:

- demopark 2023 (May/June issue)
- AGRITECHNICA (September/October issue)
- Green/area maintenance
- Tractors/implement carriers & utility vehicles
- Construction machinery/vehicles & equipment
- Work and protective clothing
- Electromobility
- Sweeping Technology
- Software & Telematics
- Winter Service
- Forestry
- Height Access Technology



! ¹ Print & Online deadline for **MAY/JUNE** issue: **May 12th, 2023**
² Print & Online deadline for **SEPTEMBER/OCTOBER** issue: **August 18th, 2023**

▶ ADVERTISING PRICES

1/1 page // 210 × 297 mm* // 4c	3.105,00 €
1/2 page, horizontal // 210 × 148 mm* // 4c	1.560,00 €
1/2 page, vertical // 105 × 297 mm* // 4c	1.560,00 €
1/3 page, horizontal // 210 × 100 mm* // 4c	1.023,00 €
1/3 page, vertical // 70 × 297 mm* // 4c	1.023,00 €
1/4 page, horizontal // 210 × 76 mm* // 4c	798,00 €
1/4 page, vertical // 55 × 297 mm* // 4c	798,00 €
Cover Motif // 210 × 297 mm* // 4c	5.500,00 €
→ including 1/3 page advert beneath editorial text	
→ including Cover Story plus max. 2 pages Editorial	
Cover pages C2, C3, C4 // 210 × 297 mm* // 4c	3.130,00 €
Advertorial 1/1 page	3.105,00 €

All prices plus statutory VAT // *plus 3 mm bleed around

▶ SUPPLEMENTS

Weight up to 25 g	245,00 €/Tsd.
Weight up to 50 g	312,00 €/Tsd.
Weight up to 75 g	340,00 €/Tsd.
Weight up to 100 g	365,00 €/Tsd.

All prices plus statutory VAT // No discounts on supplement prices

READERS / RECIPIENTS

Contractors' yards,	
construction management yards	» 4.695
Road maintenance departments	» 842
Municipal cleaning,	
waste management industry	» 610
Green space and park management	» 892
Landscaping contractors	» 957

CIRCULATION

Number of printed copies	» 8.300
Copies distributed	» 7.996
Residual and sample copies	» 304