

SPECIAL EDITION PRINT ISSUE

ACHIEVE MORE THROUGH A TARGETED, CROSS-MEDIA APPROACH

Bauhof-online will present the two online magazines in **May/June 2022** and **Sept./Oct. 2022** as **SPECIAL EDITIONS IN PRINT FORMAT**.

» **May/June issue<sup>1</sup> – publication date May 16, 2022:**

With extensive trade show previews on **IFAT**, technical report on modern drive concepts for sweeping machines, market overview of front sweeping machines, portrait of a municipal service provider and contractor, interesting articles on cleaning traffic areas with front wash bars as well as apps and software for winter road clearance. Interesting articles on caring for green spaces, tractors and implement carriers, sweeping machines, construction machines and vehicles, work lifts, and work clothes.

» **Sept./Oct. issue<sup>2</sup> – publication date September 5, 2022:**

With extensive trade show previews on **GaLaBau** as well as **bauma**, technical report on municipal Vehicle bodys, market overview of electronic 12 V spreader, portrait of a landscaper, municipal contractor and contractors' yard, exciting. Interesting articles on winter road clearance and caring for green spaces, tractors and implement carriers, sweeping machines, construction machines and vehicles, work lifts, and work clothes.



<sup>1</sup> Print deadline for MAY/JUNE issue: **April 19, 2022**  
<sup>2</sup> Print deadline for SEPT./OCT. issue: **August 8, 2022**

► **ADVERTISING PRICES**

Special edition per issue:

1/1 page // 210 × 297 mm* // 4c	2.880,00 €
1/2 page, horizontal // 210 × 148 mm* // 4c	1.490,00 €
1/2 page, vertical // 105 × 297 mm* // 4c	1.490,00 €
1/3 page, horizontal // 210 × 100 mm* // 4c	975,00 €
1/3 page, vertical // 70 × 297 mm* // 4c	975,00 €
1/4 page, horizontal // 210 × 76 mm* // 4c	760,00 €
1/4 page, vertical // 55 × 297 mm* // 4c	760,00 €
Title page // 210 × 174 mm* // 4c	3.600,00 €
Cover pages C2, C3, C4 // 210 × 297 mm* // 4c	2.950,00 €
Advertorial 1/1 page	2.880,00 €

*All prices plus statutory VAT // \*plus 3 mm bleed around*

► **SUPPLEMENTS**

Weight up to 25 g	242,00 €/Tsd.
Weight up to 50 g	307,00 €/Tsd.
Weight up to 75 g	335,00 €/Tsd.
Weight up to 100 g	360,00 €/Tsd.

*All prices plus statutory VAT // No discounts on supplement prices*

**READERS / RECIPIENTS**

Contractors' yards,	
construction management yards	» 4.647
Road maintenance departments	» 835
Municipal cleaning,	
waste management industry	» 606
Green space and park management	» 879
Landscaping contractors	» 745

**CIRCULATION**

Number of printed copies	» 8.012
Copies distributed	» 7.712
Residual and sample copies	» 300